

2019 2020

Annual Report

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ABOUT PCADV

OUR MISSION

The Pennsylvania Coalition Against Domestic Violence (PCADV) is a statewide collaborative membership organization committed to **ending intimate partner violence and all forms of violence against women.**

Founded in 1976, PCADV is the oldest statewide domestic violence coalition in the nation. Each year, its network of local domestic violence programs provide free and confidential direct services to nearly 90,000 victims and survivors of domestic violence and their children in all 67 counties of the Commonwealth. Together, local programs and the statewide Coalition work in collaboration to deliver a continuum of services, support, and systems advocacy to help victims and survivors find safety, obtain justice, and build lives free of abuse.

FROM OUR CEO



Dear PCADV colleagues & supporters,

On behalf of the PCADV board of directors, the member delegation, and staff, I'm pleased to share the Coalition's 2020 annual report. Given the challenges presented by the pandemic, FY 2019-2020 ended like no other.

In mid-March, the state was on lockdown with the current public health crisis, and PCADV held our first weekly COVID-19 call with programs in order to provide a forum for discussion and to bring together experts on topics impacting programs and their ability to effectively serve survivors. Domestic Violence programs had to quickly adjust the manner in which they were providing services, and many were both innovative and persistent in how they adjusted to meet survivors' needs. As the programs adjusted, PCADV did the same to support the needs of the programs. We offered opportunities for programs to discuss and learn about issues such as use of technology, human resources, program standards, housing, legal/compliance requirements, and public health information.

In addition, between July 1, 2019, and June 30, 2020, the staff of PCADV conducted 152 trainings for 6,628 participants and responded to 1,312 technical assistance requests and 4,554 Protection from Abuse database technical assistance requests. The Civil Legal Representation Initiative served a total of 4,134 clients and obtained \$88,648 in court-ordered support for survivors and their children. Staff also participated in over 136 collaborative meetings.

For the FY 2019-2020, PCADV subgrantees assisted domestic violence survivors' efforts to live within safer surroundings through the Relocation Program. During this fiscal year, 1,500 adult clients and their 1,665 dependents (for a total of 3,165 individuals) received financial assistance to help them relocate away from an abuser or remain safely in their homes after the abuser relocated. A total of \$934,877 was spent throughout the year for relocation efforts.

We also embarked on a strategic planning process in FY 2019-2020. While the public health crisis delayed the start of planning process, the board of directors was determined to move ahead with the important work of planning for PCADV's future. I look forward to communicating our goals once the plan is completed, and I'm excited about PCADV's future, especially with your involvement.

Warm Regards,

Susan Higginbotham, MEd

PCADV BY THE NUMBERS



4,134

CLR CLIENTS
SERVED

\$88k

SUPPORT
AWARDED
TO SURVIVORS

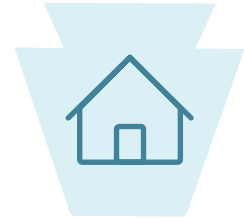


152

PCADV
TRAININGS

6,628

TRAINING
PARTICIPANTS



3,165

SURVIVORS & THEIR
FAMILIES RELOCATED

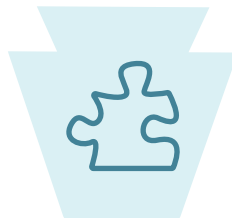
\$934k

RELOCATION FUNDS
ALLOCATED
TO SURVIVORS



960

NEW USERS ON ONLINE
LEARNING CENTER



1,312

TECHNICAL ASSISTANCE
REQUESTS



136

COLLABORATIVE
MEETINGS

Pennsylvania's Domestic Violence Services Were Not Interrupted in a Year Transformed by a Global Pandemic

In March 2020, amid the increased threat of COVID-19, PCADV decided to shift to remote work temporarily to protect the health and wellness of staff. We were acutely aware that our 59 local domestic violence programs did not share the same privilege in flexibility. They still needed to provide comprehensive direct services to survivors of domestic violence.

Soon after, news reports began surfacing about the rise in domestic violence due to the pandemic and subsequent shelter-in-place orders. While a global pandemic does not cause domestic violence, it exacerbates situations where it already exists. Abusers leveraged the complexities of the COVID crisis to employ new tactics of abuse against their victims. These tactics included withholding information about local restrictions and how to stay healthy, preventing access to personal hygiene items, medications, insurance cards, and medical care, and further isolating survivors in an era of social distancing. Financial abuse was already known to occur in 99% of domestic violence situations, and the joblessness from the pandemic further fractured safety nets for survivors and their families.

Despite so much uncertainty, PCADV and its 59 local domestic violence programs never compromised in their charge to provide free and confidential services to survivors and their families in all 67 counties of the Commonwealth. PCADV quickly set up a COVID resource center on



its website and convened weekly delegation calls to help programs navigate an array of COVID operational challenges that compounded already demanding work. When possible, programs swiftly shifted from in-person to mobile advocacy. As social distancing measures reduced capacities, they also leveraged community relationships to find enterprising ways to shelter survivors safely.

While some programs initially reported a decline in outreach for help and services, PCADV and its network of programs mobilized to ensure that Pennsylvanians knew that help was still available. PCADV partnered with Rutter's stores to display the national domestic violence hotline number on their in-store and gas pump digital signage. Gas stations across the state may have been one of the few places survivors traveled and some of the few minutes they had alone to make a call for help. Local programs did outreach to local grocers and pharmacies to publish their hotline numbers. PCADV also ran a statewide billboard and social media public service campaign, letting survivors know they were not alone and help remained available throughout the pandemic.

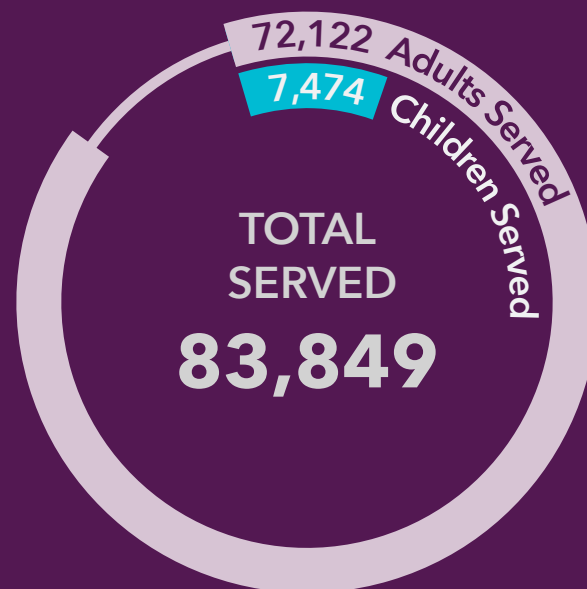
The advocates' tenacity at local domestic violence programs across the state is uncompromising, as are the communities that support them. This year has been a testament to the perseverance of the programs and the survivors they serve. The support of funders and donors made it all possible.



Despite so much uncertainty amidst the pandemic, PCADV and its local domestic violence programs never compromised in their charge to provide free and confidential services to survivors and their families.

PROGRAM SERVICES

2020 BY THE NUMBERS



81,552
HOTLINE CALLS



192,144
VOLUNTEER HOURS

EDUCATIONAL AWARENESS



9,995

ACTIVITIES



136,642

PARTICIPANTS

302k

TOTAL
SHELTER
NIGHTS



8,168

TOTAL
PERSONS
IN SHELTER



4,086

UNMET
SHELTER
REQUESTS



HOUSING PROGRAM SUCCESS

Home4Good

PCADV continues to strengthen its housing program in collaboration with its local domestic violence programs across the Commonwealth. In FY 20, PCADV received a Home4Good grant from FHLBank Pittsburgh and the Pennsylvania Housing Finance Agency (PHFA) for \$94,737. PCADV received these funds to implement the Domestic Violence Housing First pilot program in PA with the PA Balance of State Continuum of Care, which established a regional housing cohort made up of eight victim service providers, including:

**Abuse and Rape
Crisis Center**

Bradford County

Centre Safe

Centre County

Roads to Peace

Clinton County

**Family Services Incorporated/
Domestic Abuse Project of
Blair County**

Blair County

Huntingdon House

Huntingdon County

Transitions of PA

Union and Snyder Counties

Women's Resource Center

*Susquehanna and Lackawanna
Counties*

YWCA Hanover

Adams County

The cohort supports domestic violence survivors with these funds by helping them find or retain housing and other supportive services to prevent homelessness. In August 2020, HUD recognized PCADV for its Home4Good work for exemplifying success in leveraging partners for increased funding opportunities to benefit survivors.

A SURVIVOR'S STORY

A survivor of domestic violence, raising her children on her own, was battling cancer. The illness made her frail and unable to leave her home very often. Despite her happiness in a new and safe home, the survivor continued to struggle because she was too ill to regularly visit a laundromat. COVID-19 added another layer of stress for the survivor. Even on the days she felt well enough to leave her home, the risk of virus exposure kept her homebound.

She was unable to keep clean clothes for herself and her children, something most people take for granted, and their health and well-being were deeply impacted. Home4Good funding allowed a local DV program to purchase a washing machine for the survivor, keeping her and her children safe, happy, and in clean clothes.



Housing and Urban Development

In FY 2020, PCADV received a renewal award of \$1,158,764 from the US Department of Housing and Urban Development (HUD) to continue supporting 8 central region member programs with Rapid Rehousing funds. Funded programs include:

Central Region

Abuse and Rape Crisis Center
Bradford County

Centre Safe
Centre County

**Family Services Incorporated/
Domestic Abuse Project of
Blair County**
Blair County

Huntingdon House
Huntingdon County

Roads to Peace
Clinton County

Women's Resource Center
Susquehanna County

Transitions of PA
*Union, Snyder and
Northumberland Counties*

YWCA Hanover
Adams County

Given the success of the work of these member programs, and the ever-increasing need for housing support for survivors, PCADV applied for and was awarded \$1,159,912 to support additional member programs in Northeast Pennsylvania, and an additional \$811,644 in Western Pennsylvania. Funded programs include:

Northeast Region

**Domestic Violence
Service Center**
Carbon County

Turning Point of Lehigh Valley
*Lehigh and
Northampton Counties*

**Women's Resources
of Monroe County**
Monroe County

Western Region

AWARE
Mercer County

A Way Out
Potter County

Blackburn Center
Westmoreland County

CAPSEA
Elk and Cameron Counties

**Crisis Shelter
of Lawrence County**
Lawrence County

**Victim Outreach
Intervention Center**
Butler County
YWCA Bradford
McKean County

"I believe, even with small things, such as being able to buy a mother a couch so her kids have somewhere to watch their cartoons, or with big things like a washing machine or privacy fence, making a difference is what we are here for. If we can help just one person get back on their feet and return them to a sense of normalcy, then we've succeeded. The funds helped to meet essential and life-preserving needs of survivors. Being able to help a family secure beds for a new, safe home, or helping a survivor with a car repair so that they can continue working, does so much more than meet a need. Flexible support can remove stress and anxiety, restore safety and security, and break the cycle of violence."

- A Home4Good participant

"Home4Good's flexible funds had impact far beyond the 'things' that were provided. Lives were changed for good."



“Working with rural communities can be challenging. Often times, organizations seeking to come into a community for a project are seen as ‘outsiders’ which can result in weakened relationships with stakeholders and a lack of community buy-in. The Carmichaels Borough council members have been enthusiastic about this project from the very beginning and are supportive moving forward. Support from leadership in a community level project is critical to its success.”

– An advocate from Domestic Violence Services of Southwest PA

PREVENTION EFFORTS

Staunton Farms Foundation Funding Bolsters Prevention Programming in Southwest PA

In April of 2020, the Staunton Farms Foundation awarded PCADV \$150,000 to administer and pass-through funds in the rural counties of Southwest Pennsylvania.

Four local programs received these funds to implement prevention programs in their areas:

- **Alice Paul House** serving Indiana county expanded its reach deeper into the community with training to bring awareness to intimate partner violence.
- **Crisis Center of Lawrence** county updated and expanded programming activities and resources to reach younger audiences.
- **Domestic Violence Services of Southwest PA** serving Washington, Greene, and Fayette counties used the THRIVE model to implement a community-level prevention effort.
- **Victim Outreach Intervention Center** (VOICe) serving Butler county, expanded programs for all students and programming for students with intellectual disabilities within the school system.

The Staunton Farms Foundation’s funding has created an opportunity for these programs to deepen their relationships with their communities and expand their prevention efforts. Even with the COVID-19 crisis, the programs could adapt and continue their work to prevent and end intimate partner violence.

Each year PCADV's member programs provide direct services to 90,000 victims and survivors of domestic violence...and your help is needed! There are countless ways to be a part of the solution. Together, we can end domestic violence.

HOW TO GET INVOLVED



Volunteer

Many of our local domestic violence programs across the state rely on volunteers to provide around-the-clock services to victims and their children. Please contact the local domestic violence program in your community to learn about their specific volunteer opportunities.

www.pcadv.org/program-locator



Advocate

Use your voice to stand with survivors and support the mission to end domestic violence. By signing up to become an advocate, you will receive action alerts when your voice is needed to encourage your state and federal representatives to support legislation that will help victims and survivors of domestic violence. A few minutes of your time can help make a huge difference for victims and survivors.

www.pcadv.org/get-involved/find-your-legislator



Share Your Story

Are you a survivor of domestic violence, or the surviving family member of a victim and want to share your personal story to help advocate for others? PCADV's team can help you tell your story in a way that is safe and comfortable for you.

www.pcadv.org/get-involved/share-your-story



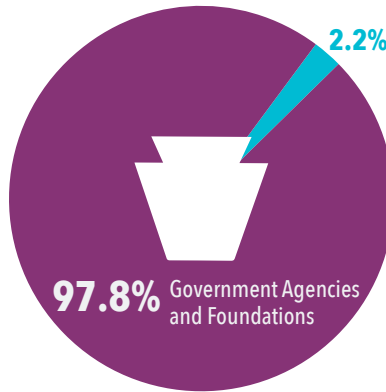
Donate

PCADV and its member programs rely on a combination of state and federal grant funding, foundation and corporate giving, and contributions from individual donors to do its essential domestic violence work in prevention, intervention and change. Please consider supporting PCADV with a financial gift.

www.pcadv.org/donate

FINANCIAL STATEMENTS

PCADV REVENUE

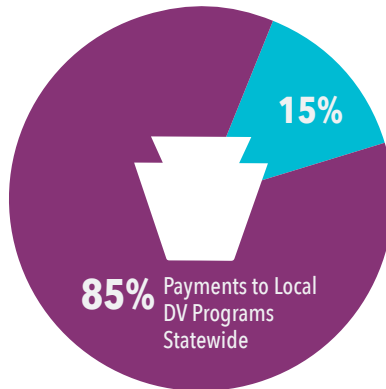


TOTAL REVENUE:
\$32,428,115

Government Agencies and Foundations:
\$31,709,550

All other income:
\$718,565

PCADV FUNDING DISBURSEMENT

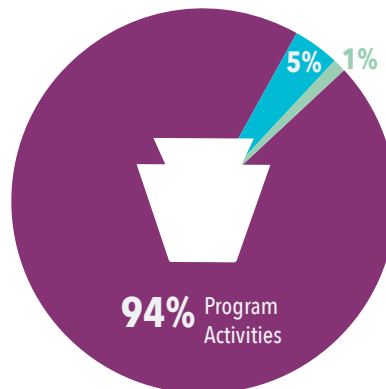


TOTAL DISBURSEMENTS:
\$31,901,183

Payments to Local DV Programs Statewide:
\$27,057,765

Coalition Operating Expenses:
\$4,843,418

PCADV FUNCTIONAL EXPENSES



TOTAL FUNCTIONAL EXPENSES:
\$31,901,183

Program Activities:
\$30,149,461

Management & Admin:
\$1,545,225

Fundraising:
\$206,497

STATEMENT OF FINANCIAL POSITION

Current Assets	\$10,329,027
Non-current Assets	21,851
Fixed Assets (net of depreciation)	7,350
Total Assets	\$10,358,228
Current Liabilities	\$8,290,415
Total Net Assets	2,067,813
Total Assets	\$10,358,228

STATEMENT OF ACTIVITIES

REVENUE, GAINS & OTHER SUPPORT

Government Agencies & Foundations	\$31,709,550
Contract Administration	464,060
Donations	201,233
Miscellaneous/Other Income	53,272
Total Revenues, Gains & Other Support	\$32,428,115

EXPENSES

Salaries	\$2,235,497
Employee Benefits	590,526
Consultants	283,590
Advertising	83,419
Accounting & Auditing	136,243
Equipment Rental & Maintenance	111,147
Business Insurance	37,508
Memberships	101,879
Miscellaneous	456,859
Occupancy	322,664
Office Supplies & Expenses	272,898
Meeting Expenses	4,147
Printing / Postage	48,837
Staff Development	33,184
Subrecipients	27,057,765
Telephone	40,972
Contributions	1,080
Travel & Conferences	68,280
Depreciation	14,688
Total Expenses	\$31,901,183

Change in Net Assets	\$526,932
Net Assets at Start of Year	1,540,881
Net Assets at End of Year	\$2,067,813

Condensed based on audit compiled by MaherDuessel. Audited financial statements are available at PCADV.org

THANK YOU TO OUR DONORS

We are extremely grateful to the Foundations and Corporations that partner with PCADV each year.

Allstate Foundation	North Country Brewing
Bank of America	NTM Engineering Inc
Church & Dwight Co., Inc.	Peoples Natural Gas
Dilworth Paxson	Pittsburgh Pirates
Erie Insurance	Red Land Midget Football
FedEx Ground	Rodef Shalom Congregation
Giant Eagle, Inc.	Shenandoah Biotechnology, Inc.
Glatfelter Insurance Group	Staunton Farm Foundation
Graphtech	The Donald B. and Dorothy L. Stabler Foundation
Hershey American Legion Post 386	The Holleran Donor-Advised Fund of Berks County Community Foundation
Hershey Entertainment & Resorts	The Wawa Foundation Inc.
Highmark	Trinity United Methodist Church
HR Resolutions	UPMC
JP Bruemmer Charitable Lead Trust	Vartan Group, Inc.
National Network To End Domestic Violence	Woodlands Bank
NewAge Industries	

We do our best to list our supporters correctly, but mistakes can occur. If something on this list is missing or needs editing, please reach out to Jennifer Beittel at jbeittel@pcadv.org.

**Thank you to the individuals who have made a gift to PCADV this year.
We are so grateful for your support!**

Shelley Ackley
Karen and Barry Aidman
Christopher Alexy
Emerson Alexy
Maja Almquist
Sherri Alms
Anne Ard
Giselle Aris
William Aungst
Elizabeth Aux
Michael Balogh
Jennifer Beittel
Ruth Bettis
Aaron Bisno
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D. Kathlee Tinsmith
Paula Triano
Gloria Turkel
Penney Turner
Benjamin von Bredow
Charlotte Watt
Kathi Welsh
Avis Yuni
Elian Zana

LOCAL PROGRAMS



PCADV has a statewide network of direct-service, local domestic violence programs that are ready to help. Find your local program at pcadv.org/program-locator.

A Safe Place
Forest and Warren Counties

A Way Out
Potter County

A Woman's Place
Bucks County

Abuse & Rape Crisis Center
Bradford County

Alice Paul House
Indiana County

Alle-Kiski Area HOPE Center
Allegheny & Westmoreland Counties

AWARE
Mercer County

Blackburn Center
Westmoreland County

C.A.P.S.E.A.
Elk and Cameron Counties

Center for Victims
Allegheny County

Centre Safe
Centre County

Community Action/Crossroads Project
Jefferson and Clearfield Counties

Congreso De Latinos Unidos
Philadelphia County

Crisis Center North
Allegheny County

Crisis Shelter of Lawrence County
Lawrence County

Domestic Abuse Project of Delaware County
Delaware County

Domestic Violence Center of Chester County
Chester County

Domestic Violence Intervention
of Lebanon County
Lebanon County

Domestic Violence Service Center
Luzerne and Carbon Counties

Domestic Violence Services of
Cumberland & Perry Counties
Cumberland and Perry Counties

Domestic Violence Services of Lancaster County
Lancaster County

Domestic Violence Services of Southwestern PA
Washington, Greene and Fayette Counties

Family Services/
Domestic Abuse Project of Blair County
Blair County

HAVEN of Tioga County
Tioga County

HAVIN
Armstrong County

Huntingdon House
Huntingdon County

Laurel House
Montgomery County

Lutheran Settlement House
Philadelphia County

PPC Violence Free Network
Venango County

Roads to Peace/Clinton County Women's Center
Clinton County

SAFE (Stop Abuse for Everyone)
Clarion County

Safe Berks
Berks County

Safe Journey
Erie County

SafeNet Domestic Violence Safety Network
Erie County

Schuylkill Women in Crisis
Schuylkill County

Sullivan County Victim Services
Sullivan County

The Abuse Network
Mifflin and Juniata Counties

Transitions of PA
Union, Snyder, and Northumberland Counties

Turning Point of Lehigh Valley
Lehigh and Northampton Counties

Victim Outreach Intervention Center
Butler County

Victims Resource Center
Wyoming County

Victims' Intervention Program
Wayne and Pike Counties

Women Against Abuse
Philadelphia County

Women In Need
Franklin and Fulton Counties

Women In Transition
Philadelphia County

Women's Center & Shelter of Greater Pittsburgh
Allegheny County

Women's Center of Beaver County
Beaver County

The Women's Center, Inc. of Columbia/Montour
Columbia and Montour Counties

Women's Center of Montgomery County
Montgomery County

Women's Help Center
Cambria and Somerset Counties

Women's Resource Center
Lackawanna and Susquehanna Counties

Women's Resources of Monroe County
Monroe County

Women's Services
Crawford County

Your Safe Haven
Bedford County

YWCA Bradford Victims' Resource Center
McKean County

YWCA NorthCentral PA Wise Options
Lycoming County

YWCA of Greater Harrisburg Violence
Intervention & Prevention Services
Dauphin County

YWCA of Hanover/Safe Home
Adams County

YWCA York/ACCESS
York County