



ANNUAL REPORT

FY 2018-2019

ABOUT PCADV

OUR MISSION

The Pennsylvania Coalition Against Domestic Violence (PCADV) is a statewide collaborative membership organization committed to **ending intimate partner violence and all forms of violence against women.**

Founded in 1976, PCADV is the oldest statewide domestic violence coalition in the nation. Each year, its network of local domestic violence programs provide free and confidential direct services to nearly 90,000 victims and survivors of domestic violence and their children in all 67 counties of the Commonwealth. Together, local programs and the statewide Coalition work in collaboration to deliver a continuum of services, support, and systems advocacy to help victims and survivors find safety, obtain justice, and build lives free of abuse.

Dear PCADV colleagues & supporters,

I'm delighted to send you the Coalition's FY 18-19 annual report. To put it succinctly, last year was consequential in PCADV's 43-year history.

After the 2018 transitional year in which the Coalition was able to lay new groundwork for success, we made some significant gains in 2019. Chief among those successes includes the signing of Act 79, Domestic Violence Homicide Prevention, into law. PCADV has been working for more than a decade to continue to improve the Protection from Abuse Act. In that time, domestic violence homicide prevention was a top priority for multiple legislative sessions, and we finally celebrated success in November of 2018. Act 79 includes a number of significant improvements when firearms are involved in domestic violence situations—something that we hope will reduce harm and fatalities.

Additionally, PCADV undertook a complete redesign of [our website](#) to improve access to pertinent information and services, as well as to help communicate effectively with survivors, programs, allied stakeholders, and supporters.

An unexpected challenge presented itself in the summer of 2019 when the official program in Adams County became insolvent. For a three month period, PCADV stepped in to ensure that victims and survivors in Adams County had access to essential services. I'm pleased to report that the YWCA Hanover has assumed services for Adams County.

With respect to the core of the Coalition's programmatic work, between July 1, 2018 and June 30, 2019, PCADV staff have conducted 165 trainings for 5,616 participants and responded to 1,921 technical assistance requests. The Civil Legal Representation (CLR) Initiative served a total of 4,369 clients and obtained \$178,612.12 in court-ordered support for survivors and their children. Staff also participated in over 152 collaborative meetings and attended 22 racial equity, diversity and inclusion capacity building trainings. Additionally, we reached a milestone with our Lethality Assessment Program (LAP). Since implementation in October of 2012, more than 25,000 LAP screens have been conducted by law enforcement when responding to intimate partner violence calls. As a result, 11,108 victims sought services from LAP-participating domestic violence programs.

For the same fiscal year, PCADV subcontractors assisted domestic violence survivors' efforts to live within safer surroundings through the Relocation Program. During 2019, 1,451 adult clients and their 1,644 dependents (for a total of 3,095 individuals) received financial assistance to help them relocate away from the batterer or remain safely in their homes after the abuser relocated. A total of \$967,572 was spent throughout the year for relocation efforts.

I'm excited about the possibilities in 2020, and I'm especially looking forward to [PCADV's biennial statewide conference](#), which will be held October 7-9 in Harrisburg. The theme this year is "Defining and Delivering Excellence: Domestic Violence at the Intersections of Race, Class, and Gender." Karma Cottman, Executive Director of the DC Coalition will be our keynote speaker.

With your continued support and collaboration, the Coalition is poised for another eventful year in our mission to end domestic violence in Pennsylvania.

Warmly,



Susan Higginbotham, MEd



4,369

CLR CLIENTS
SERVED

\$178k

SUPPORT
AWARDED
TO SURVIVORS



165

PCADV
TRAININGS

5,616

TRAINING
PARTICIPANTS



3,095

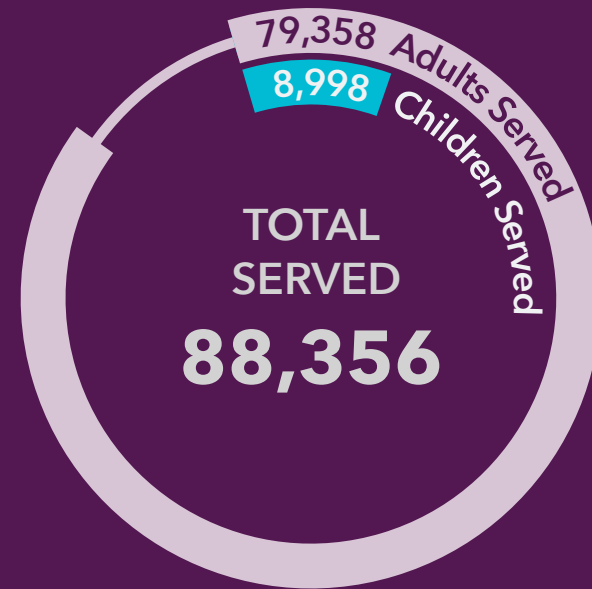
SURVIVORS & THEIR
FAMILIES RELOCATED

\$967k

RELOCATION FUNDS
ALLOCATED
TO SURVIVORS

PROGRAM SERVICES

2019 BY THE NUMBERS



81,702
HOTLINE CALLS



133,691
VOLUNTEER HOURS

EDUCATIONAL AWARENESS

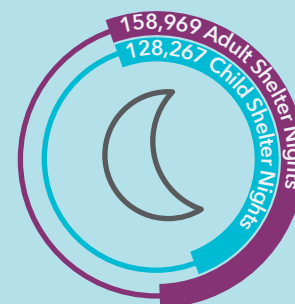


7,228
ACTIVITIES



101,432
PARTICIPANTS

287k
TOTAL
SHELTER
NIGHTS



10,443
TOTAL
PERSONS
IN SHELTER



5,427
UNMET
SHELTER
REQUESTS



PCADV's Intimate Partner Violence in Later Life (IPVILL) Initiative

Pennsylvania ranks fourth in the nation for being home to people 50 years of age and older. Over this past fiscal year, local domestic violence programs served 4,077 survivors who were aged 60 and over. The population of Pennsylvanians in this age range is expected to increase by 25% by the end of 2020. To better assist survivors aged 60 and over, PCADV has prioritized Intimate Partner Violence in Later Life (IPVILL) training, technical assistance and resource development.

IPVILL is the physical, financial, sexual, and/or emotional abuse of an individual aged 60 and older by a current or former intimate partner, spouse, or family member. The definition of Intimate Partner Violence in Later Life does not include types of abuse committed by strangers

or caregivers who are not family members, or who do not have an intimate relationship with the individual, e.g. spouse, partner, or former partner, which is referred to as elder abuse.

PCADV, in collaboration with the Pennsylvania Coalition Against Rape (PCAR) and the Department of Aging, is one of only a few Coalitions and states in the nation providing training and resources on human trafficking of older adults. PCADV has also conducted numerous state and national trainings on topics such as later life domestic violence, IPVILL for LGBTQ+ survivors, and elder abuse vs IPVILL. PCADV staff have created multiple resources for domestic violence programs and allied stakeholders to aid in assisting survivors of intimate partner violence in later life.



Nearly **5 million** older adults experience some form of abuse each year but **only 1 in 14** cases are reported to authorities.

DELTA Impact Update

PCADV is more than a year into our work on the Center for Disease Control and Prevention's Domestic Violence Prevention Enhancement and Leadership Through Alliances Impact (DELTA Impact) grant. The DELTA Impact grant funds state domestic violence coalitions to decrease risk factors and increase protective factors related to intimate partner violence.

There are four significant aspects of the grant:

1. Implementation of the Be the Change curriculum and hot-spot mapping of schools in partnership with The Women's Center Inc. of Colombia and Montour County. During the 2018-2019 school year, Be the Change was implemented in 83 students over the course of 20 programs presented in two high schools and a local teen center.
2. Implementation of Coaching Boys into Men (CBIM) in partnership with the Domestic Violence Center of Chester County. Since the beginning of the project, CBIM has occurred in 5 high schools in Chester County with thirteen different sports teams totaling 562 athletes reached.
3. Analysis of pay inequity in Pennsylvania, to compare with national best practices and identify any gaps. PCADV's Prevention Team began developing a report that focuses on the relationship between unequal pay policies and intimate partner violence. Once finalized, we will develop corresponding summary documents and a complementary training for stakeholders across the state.
4. Update the current 5-year prevention plan and development of a new, 5-year prevention plan. PCADV has convened a Statewide Leadership Team (SLT) comprised of statewide leaders representing diverse sectors in government, non-profit organizations, for-profit organizations, and educational institutions to help craft and implement the plan.

SLT Vision Statement

We envision a Pennsylvania that acknowledges both the trauma and resilience of its residents. A Commonwealth that is inclusive of all persons regardless of their differences and where all persons have equitable opportunities for safety and participation in healthy relationships and communities.

SLT Mission Statement

To increase accessibility to safe and healthy communities by pooling our expertise and influence as a multi-disciplinary action team to increase funding, attention, and resources for the prevention of intimate partner violence in Pennsylvania.

New Campaign to Engage Men in Pennsylvania

This past year, both the Prevention and Communications teams engaged in a creative planning process to develop a campaign to engage men in the movement to end gender-based violence in Pennsylvania. This process involved analyzing PCADV's previous Father's Day campaign, researching best practices, and conducting focus groups with men residing in






Pennsylvania. Shifting from the Father's Day campaign to #HearMeOut allows the campaign to expand beyond fathers, to reach all men with a broader and more diverse experience of masculinity. #HearMeOut is about empowering and encouraging men to become leaders for other men in the movement to prevent and end domestic violence.

To learn more about the campaign, visit: pcadv.org/hearmeout



#HEARMEOUT Digital Campaign

The #HearMeOut Campaign saw significant increases in social media views and engagement, as well as increased website traffic, especially from male users.

-  **1,267%↑** Total Page Views
-  **66%↑** Percentage Male Users
-  **771** New Followers
- 1.5m** Total Reach
-  **224** New Followers
- 227k** Impressions
-  **173.9k** Organic Impressions
- 436** Total Engagements



PCADV Celebrates Legislative Wins in Domestic Violence Homicide Prevention, Housing, and Funding

During FY 18-19, PCADV actively advocated on several domestic violence-related bills, seven of which crossed the finish line and were signed into law by Governor Tom Wolf. These successes included a much-needed ten percent increase in the Domestic Violence line item in the State Budget, of which, 90 percent will be passed-through to our local domestic violence programs to directly serve victims and survivors.

Access to housing can be one of the most significant barriers for survivors seeking safety. Act 148, enacted in April 2019, is an attempt to address this. It allows victims of domestic violence, sexual assault, and stalking who are living in public housing to relocate to another unit to escape an abuser. Alternatively, they can receive help in finding other housing options or a referral to a local domestic violence program.

After more than a decade of legislative advocacy, PCADV also celebrated the passage of landmark domestic violence homicide prevention legislation. Signed into law in October of 2018 and enacted in April of 2019, this law includes improvements to Pennsylvania's PFA Act. It deals primarily with increased safety provisions related to firearms in both Protection From Abuse (23 Pa. C.S.) and misdemeanor crimes of domestic violence (18 Pa. C.S.) to help prevent domestic violence homicides.

Primary changes under Title 23 include:

- All final PFAs adjudicated in court by a judge now require weapons relinquishment. Final PFAs entered by agreement by consent do not automatically require weapons relinquishment.
- Friends and family members no longer qualify as eligible safe-keepers for firearms relinquishment.
- Codifies law enforcement accompaniment for the plaintiff during service of PFA.
- Without having to prove new instances of abuse, a plaintiff may extend a PFA against an incarcerated individual who has or will be released from custody within 90 days.

Primary changes under Title 18 include:

- The period in which to relinquish weapons for a misdemeanor crime of domestic violence is reduced from 60 days to 24 hours.
- As is currently the case under federal law, a final PFA Order, whether entered by order or agreement, is a "qualifying protective order" under 18 USC. 922 (g) (8) prohibiting the defendant from possessing or acquiring a firearm while the order is in effect, even if the PFA did not order firearms relinquishment. Act 79 makes this enforceable under state law.
- Failure to relinquish firearms under a PFA Order or misdemeanor crime of domestic violence conviction is a second-degree misdemeanor. Further, upon conviction for failure to relinquish under a PFA, the defendant will be prohibited from owning/possessing/acquiring a firearm for an additional five years from the date of conviction, the final release from confinement, or last release from supervision, whichever is later.

You can track our current legislative priorities at pcadv.org/policy-center/legislative-priorities/



After more than a decade of legislative advocacy, PCADV celebrated the passage of **landmark domestic violence homicide prevention legislation.**

PCADV LAUNCHES TWO NEW WEBSITES

PCADV.org



Enlisting the help of Lancaster-based creative firm Infantree, PCADV's Public Affairs team worked over several months to create a new visually appealing, easy to navigate, and scalable website. In April 2019, after months of audience research and content creation, PCADV launched a wholly reimagined website.

The goals of the new site:

- Help victims of domestic violence quickly and easily find information about domestic violence and how to find help in their local community
- Help the general public and other stakeholders understand the nuanced nature of domestic violence and other intersecting issues that prevent survivors from being able to access safety
- Highlight all of the positive work that PCADV staff and local program advocates do to raise awareness, prevent, and work to the end, domestic violence

The site features a new and improved "Find Help" tool that helps individuals find services in their local communities. Also new is an interactive "Is this Abuse?" quiz. It can be challenging to acknowledge that you or someone you care about is experiencing abuse. This ten-question quiz helps users identify the signs of unhealthy relationships and what to do next. The site also clearly highlights PCADV's various program initiatives and boasts a new and improved newsroom and statistics page.

In the months following the launch, we saw a notable increase in not only visitors to the site but also inquiries through the contact form and requests for training and resources.

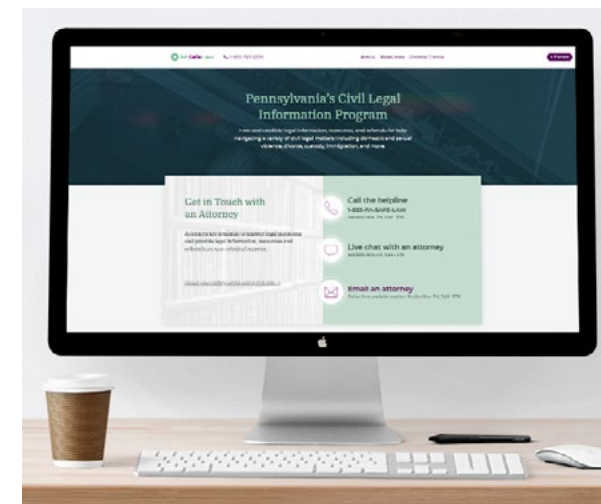
PA SafeLaw.org

Funded by the Victims of Crime Act (VOCA), PCADV launched an innovative new legal information helpline and companion website.

The toll-free hotline connects victims of domestic violence and other crimes in Pennsylvania to experienced, licensed attorneys for help with civil legal information, resources, and referrals. Survivors can also message staff attorneys through the website and even get information via live chat during regular business hours. The site provides resources on topics such as divorce, custody, immigration, housing, support, and protection orders. PA Safe Law also offers free no-fault divorce clinics across the Commonwealth.

In the first quarter following its launch, PA Safe Law attorneys served more than 250 victims of crime on topics of domestic violence, stalking and harassment, immigration, elder abuse, and more. Additionally, they made more than 100 referrals to partner organizations.

PA Safe Law is pleased to partner with several statewide organizations. Attorneys may refer callers to one of our partner organizations for additional expert information, resources, or representation.



PA Safe Law Partners



BIENNIAL CONFERENCE



During last fiscal year, PCADV hosted its 2018 Biennial Statewide Conference, "Progress Through Unity." PCADV's three-day conference took place in Lancaster, PA, during October as part of the coalition's effort to honor Domestic Violence Awareness Month.

The theme of the conference focused on collectively creating and sustaining healthy communities. While providing safety and advocacy to victims of domestic violence and their children remains a priority, PCADV recognized the need to pursue a new model of prevention in the field of domestic violence, repositioning the movement from a reactive to a proactive role. It is necessary to engage multiple historically different sectors and disciplines in practical, sustainable efforts to prevent violence before it occurs and to generate sustained change.

Using the tracks of Safe, Healthy, Inclusive, and Just, PCADV featured presenters and experts that addressed community conditions, norms, and root factors in efforts to end and prevent domestic violence. Similar to Maslow's Hierarchy of Needs, healthy communities have foundations of safe and healthy environments that are then able to be inclusive and have a just governmental system working together to promote a thriving, violence-free society. PCADV successfully reached its goal for conference participants to receive unique, relevant information and skills to help them address concerns specific to their chosen track.

In addition to the "Progress Through Unity" theme, the conference also provided an Executive Director track for current and future staff and volunteer leaders of domestic violence programs. Presenters discussed issues and case studies in the areas of human resource management, conflict resolution, diversifying the workplace, board governance, and development.

PCADV's keynote speaker, Piper Kerman, talked about the importance of advocacy in domestic violence and social justice movements. The best-selling author of *Orange Is the New Black* has worked tirelessly to promote the cause of prison and criminal justice reform. She works with nonprofits, philanthropies, and other organizations, working in the public interest and serves on the board of directors of the Women's Prison Association and the advisory boards of InsideOUT Writers and JustLeadershipUSA.

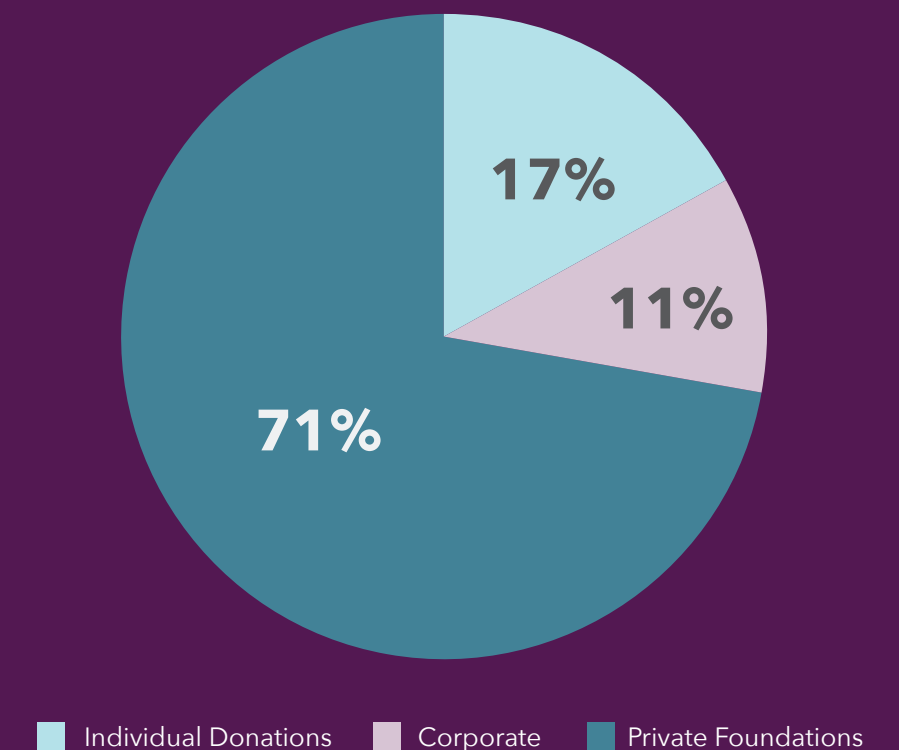
Additionally, PCADV recognized two individuals for their tireless work and inspiration to others in the movement. Charlene Woods, Co-Chair of PCADV's Women of Color Caucus, was awarded the Luminary Award; and Tory Smith, a member of the Gender and Sexual Justice Caucus, was awarded the Innovator Award.

THANK YOU TO OUR DONORS

SPECIAL THANKS TO:

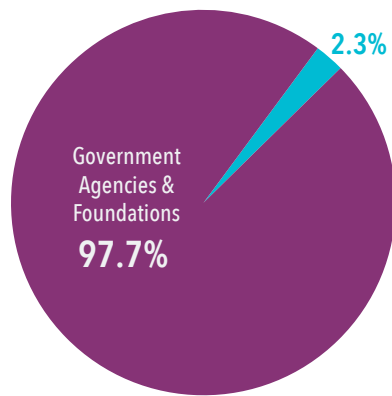
| | |
|--------------------------------------|----------------------------|
| Allstate Foundation | Glatfelter Insurance Group |
| Church & Dwight Employee Giving Fund | The Wawa Foundation, Inc. |
| FedEx Ground | Walmart Foundation |
| Giant Eagle, Inc. | |

ANNUAL DONATIONS



FINANCIAL STATEMENTS

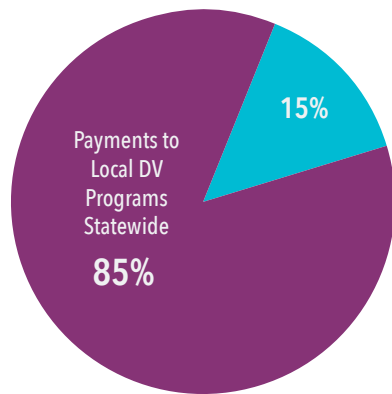
PCADV REVENUE



TOTAL REVENUE:
\$29,012,747

- Government Agencies and Foundations:
\$28,359,547
- All other income:
\$653,200

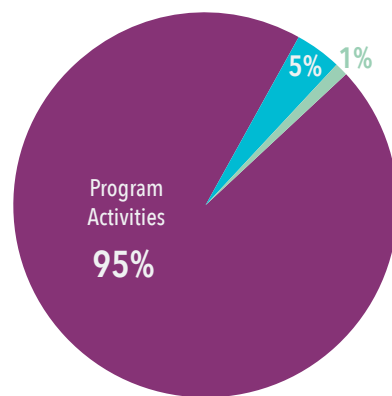
PCADV FUNDING



TOTAL DISBURSEMENTS:
\$29,040,940

- Payments to Local DV Programs Statewide:
\$24,805,095
- Coalition Operating Budget:
\$4,235,845

PCADV FUNCTIONAL EXPENSES



TOTAL FUNCTIONAL EXPENSES:
\$29,040,940

- Program Activities:
\$27,543,528
- Management & Admin:
\$1,321,295
- Fundraising & Lobbying:
\$176,117

STATEMENT OF FINANCIAL POSITION

| | |
|------------------------------------|------------------|
| Current Assets | \$5,015,107 |
| Non-current Assets | 21,851 |
| Fixed Assets (net of depreciation) | 22,038 |
| Total Assets | 5,058,996 |
| Current Liabilities | \$3,518,115 |
| Total Net Assets | 1,540,881 |
| Total Assets | 5,058,996 |

STATEMENT OF ACTIVITIES

REVENUE, GAINS & OTHER SUPPORT

| | |
|--|-------------------|
| Government Agencies & Foundations | \$28,359,547 |
| Contract Administration | 471,839 |
| Donations | 64,021 |
| Miscellaneous/Other Income | 117,340 |
| Total Revenues, Gains & Other Support | 29,012,747 |

EXPENSES

| | |
|--------------------------------|-------------------|
| Salaries | \$2,200,394 |
| Employee Benefits | 621,629 |
| Consultants | 443,766 |
| Advertising | 21,873 |
| Accounting & Auditing | 18,950 |
| Equipment Rental & Maintenance | 72,599 |
| Business Insurance | 25,493 |
| Memberships | 74,756 |
| Miscellaneous | 53,283 |
| Occupancy | 317,247 |
| Office Supplies & Expenses | 88,007 |
| Meeting Expenses | 39,708 |
| Printing / Postage | 63,888 |
| Staff Development | 18,797 |
| Subrecipients | 24,805,095 |
| Telephone | 32,030 |
| Travel & Conferences | 128,537 |
| Depreciation | 14,698 |
| Total Expenses | 29,040,940 |

| | |
|----------------------------------|------------------|
| Change in Net Assets | (\$28,193) |
| Net Assets at Start of Year | 1,569,074 |
| Net Assets at End of Year | 1,540,881 |

Condensed based on audit compiled by MaherDuessel. Audited financial statements are available at PCADV.org

PCADV BOARD OF DIRECTORS

Brian S. Brooking

President
Vice President, Residential
Mortgage Lending,
Woodlands Bank
Williamsport, PA

Vashti Bledsoe

Vice President
Domestic Violence
Program Director
Lutheran Settlement House
Philadelphia, PA

Anne Ard

*Secretary & Governance
Committee Chair*
Executive Director,
Centre Safe
State College, PA

Tom Hollerbach

*Treasurer & Finance
Committee Chair*
Hershey, PA

Thomas King

Personnel Committee Chair
Assistant Borough Manager
for Public Safety
State College, PA

Susan B. Mathias

Audit Committee Chair
Senior Advancement Officer,
Geisinger Foundation
Danville, PA

Rabbi Aaron Bisno

Frances F. & David R. Levin
Senior Rabbinic Pulpit
Rodef Shalom Congregation
Pittsburgh, PA

Linda Lyons King

Executive Director,
SafeNet Domestic Violence
Safety Network
Erie, PA

Joanna Otero-Cruz

Deputy Managing Director of
Community Services,
City of Philadelphia
Philadelphia, PA

Ambika Roos

Sr. Product Manager,
Ad Hoc, LLC
Philadelphia, PA

Shelley Strausser Ackley

Marketing Coordinator,
Davis Real Estate Inc.
Lock Haven, PA

Susan Higginbotham, MEd

Ex Officio
Chief Executive Officer,
PCADV
Harrisburg, PA

PCADV LOCAL PROGRAMS

PCADV has a statewide network of direct-service, local domestic violence programs that are ready to help.

A Safe Place
Forest and Warren Counties

A Way Out
Potter County

A Woman's Place
Bucks County

Abuse & Rape Crisis Center
Bradford County

Alice Paul House
Indiana County

Alle-Kiski Area HOPE Center
Allegheny & Westmoreland Counties

AWARE
Mercer County

Blackburn Center
Westmoreland County

C.A.P.S.E.A.
Elk and Cameron Counties

Center for Victims
Allegheny County

Centre Safe
Centre County

Community Action/Crossroads Project
Jefferson and Clearfield Counties

Congreso De Latinos Unidos
Philadelphia County

Crisis Center North
Allegheny County

Crisis Shelter of Lawrence County
Lawrence County

Domestic Abuse Project of Delaware County
Delaware County

Domestic Violence Center of Chester County
Chester County

Domestic Violence Intervention
of Lebanon County
Lebanon County

Domestic Violence Service Center
Luzerne and Carbon Counties

Domestic Violence Services of
Cumberland & Perry Counties
Cumberland and Perry Counties

Domestic Violence Services of Lancaster County
Lancaster County

Domestic Violence Services of Southwestern PA
Washington, Greene and Fayette Counties

Family Services/
Domestic Abuse Project of Blair County
Blair County

HAVEN of Tioga County
Tioga County

HAVIN
Armstrong County

Huntingdon House
Huntingdon County

Laurel House
Montgomery County

Lutheran Settlement House
Philadelphia County

PPC Violence Free Network
Venango County

Roads to Peace/Clinton County Women's Center
Clinton County

SAFE (Stop Abuse for Everyone)
Clarion County

Safe Berks
Berks County

Safe Journey
Erie County

SafeNet Domestic Violence Safety Network
Erie County

Schuylkill Women in Crisis
Schuylkill County

Sullivan County Victim Services
Sullivan County

The Abuse Network
Mifflin and Juniata Counties

Transitions of PA
Union, Snyder, and Northumberland Counties

Turning Point of Lehigh Valley
Lehigh and Northampton Counties

Victim Outreach Intervention Center
Butler County

Victims Resource Center
Wyoming County

Victims' Intervention Program
Wayne and Pike Counties

Women Against Abuse
Philadelphia County

Women In Need
Franklin and Fulton Counties

Women In Transition
Philadelphia County

Women's Center & Shelter of Greater Pittsburgh
Allegheny County

Women's Center of Beaver County
Beaver County

The Women's Center, Inc. of Columbia/Montour
Columbia and Montour Counties

Women's Center of Montgomery County
Montgomery County

Women's Help Center
Cambria and Somerset Counties

Women's Resource Center
Lackawanna and Susquehanna Counties

Women's Resources of Monroe County
Monroe County

Women's Services
Crawford County

Your Safe Haven
Bedford County

YWCA Bradford Victims' Resource Center
McKean County

YWCA NorthCentral PA Wise Options
Lycoming County

YWCA of Greater Harrisburg Violence
Intervention & Prevention Services
Dauphin County

YWCA of Hanover/Safe Home
Adams County

YWCA York/ACCESS
York County

HOW TO GET INVOLVED

Each year PCADV's member programs provide direct services to 90,000 victims and survivors of domestic violence...and your help is needed! There are countless ways to be a part of the solution. Together, we can end domestic violence.

Volunteer

Many of our local domestic violence programs across the state rely on volunteers to provide around-the-clock services to victims and their children. Please contact the local domestic violence program in your community to learn about their specific volunteer opportunities.

www.pcadv.org/program-locator

Advocate

Constituents from the community have the most powerful voice with their elected officials. Please visit PCADV's policy center to learn more about legislative and public policy priorities, current action alerts, and how to contact your legislator.

www.pcadv.org/policy-center

www.pcadv.org/get-involved/find-your-legislator

Share Your Story

Are you a survivor of domestic violence, or the surviving family member of a victim and want to share your personal story to help advocate for others? PCADV's team can help you tell your story in a way that is safe and comfortable for you.

www.pcadv.org/get-involved/share-your-story

#HearMeOut

PCADV empowers and engages men to be leaders in the movement to prevent and end domestic violence because it impacts everyone, not just women. #HearMeOut encourages men of all ages and backgrounds to take part in the conversation about healthy masculinity. Visit PCADV's website to take the #HearMeOut challenge.

www.pcadv.org/hearmeout

Donate

PCADV and its member programs rely on a combination of state and federal grant funding, foundation and corporate giving, and contributions from individual donors to do its vitally needed domestic violence work in prevention, intervention and change. Please consider supporting PCADV with a financial gift.

www.pcadv.org/donate



3605 Vartan Way, Suite 101
Harrisburg, PA 17110
717.545.6400 | 800.932.4632

PCADV.org