



PCADV 2022 CONFERENCE

WORKSHOP PRESENTER REQUEST FOR PROPOSAL

INTRODUCTION & BACKGROUND

Format:

The PCADV 2022 Conference is going to be using a new model for its presentation. We are intending to have a hybrid presentation model with 3-5 quarterly virtual sessions culminating in a project-based activity to occur at the in-person conference.

Event Date:

In person: Wednesday, October 5th - Friday, October 7th, 2022

Remote sessions: 3-5 leading up to in person event at dates TBD

Event Location:

The Central Hotel & Conference Center
Best Western Premier
800 E Park Dr, Harrisburg, PA

Objective of Request for Proposal (RFP):

The Pennsylvania Coalition Against Domestic Violence (PCADV) seeks proposals for our biennial statewide conference to be held in person from October 5-7, 2022, in Harrisburg, Pennsylvania and a few preliminary sessions to be held online. The goal of this RFP is to identify presenters that will provide the best, interactive quality and value to our participants.

Attendee Intended Audience:

Domestic violence advocates, Executive Directors of domestic violence organizations, social workers, Counselors, Attorneys, Healthcare professionals, Criminal justice professionals, Researchers

PCADV: Brief History

The Pennsylvania Coalition Against Domestic Violence (PCADV) is a statewide collaborative membership organization committed to ending intimate partner violence and all forms of violence against women. PCADV was established in 1976 as the nation's first state domestic violence coalition. Over the years, it has grown to form a network that includes 59 domestic violence service providers to survivors located in all 67 Pennsylvania counties. For over 40 years, PCADV has advocated for victims of domestic violence through the development and passage of legislation, strengthening legal protections; the promotion of public policies that meet the needs of survivors and their children; and the pursuit of additional funding and support for domestic violence agencies to adequately respond to the ever-increasing requests for services and safety. While providing safety and advocacy to victims of domestic violence and their children remains a priority, PCADV has recognized the need to pursue a new model of prevention in the field of domestic violence, repositioning the movement from a reactive to a proactive role. To generate and sustain real change, it is necessary to engage multiple and historically different sectors and disciplines in effective, sustainable efforts to prevent violence before it occurs.

CALL FOR PROPOSALS

Proposal:

We are now accepting presentation proposals for the 2022 PCADV Conference. Proposals are due by 5 pm EST **Monday, November 29th, 2021**. We are seeking innovative proposals for workshops on the topics of prevention, legal, technology & communications, training skills, public policy, social justice, and direct service. Proposals should be survivor-centered, trauma-informed, and include culturally responsive approaches. The session content should include innovative strategies and support best practices. The preliminary sessions should be interactive and contain foundational knowledge that will result in a culminating group activity to take place at the in-person portion of the conference. All in-person workshops will be 75 minutes long. Online sessions should be between 45 and 90 minutes in length.

Proposals should fall under one of the following categories:

Striving for Racial and Social Justice

Recognizing that domestic violence lies at the intersection of other forms of injustice, proposals in this category should focus on awareness, education, and strategies for overcoming barriers and inequities.

Reshaping Organizational Culture

The culture of an organization has often been attributed as the key element in determining its success or failure. Proposals in this track should focus on how organizations can improve both their internal and external cultures to provide services to survivors in a more successful manner.

Developing New Business Models

Proposals under this track should focus on leveraging economies of scale such as by creating collective purchasing agreements and developing models for back-office consolidation. New business models are designed to help nonprofits utilize resources more efficiently, thus providing for additional funds in support of programs and staff.

Enhancing Advocacy Effectiveness

Advocacy and support are among the most fundamental services provided by domestic violence programs. Proposals in this track should focus on awareness, education, and strategies to effectively enhance the activities and services provided by domestic violence advocates.

Proposals could also include topics that address issues of developing public policy skills, working collaboratively toward program and/or coalition goals, and skills that would enhance collaboration towards achieving policy goals.

Growing Organizational Resources

Proposals under this track should focus on best practices with donor cultivation, best practices in fund development, and ways to create a culture of philanthropy within programs and nonprofit organizations.

Miscellaneous

The conference will also be accepting proposals for topics that are primarily designed for executive directors and administrative officials that cover topics such as leadership, human resources, finance, or operations. Alternatively, any proposal that does not quite fit any of the other themes, may be considered under this track.

Presenters will be provided with conference meals during your stay, as well as free conference registration.

Registration:

Registration for the 2022 PCADV will open in December 2021 for virtual sessions and in May 2022 for the in-person portion of the conference and will be announced with other information through our conference website.

INSTRUCTIONS & SELECTION PROCESS

Accepting submissions from:

Domestic Violence Advocates; Practitioners; Academia; Research Partners; Attorneys

Form:

- Steps (and timeline)
 - Submit RFP by 11/29/2021 using the following link:
 - <https://form.asana.com/?k=lasmnvtldDCbUcsArsDLyw&d=118415699165251>
 - PCADV will send a proposal confirmation letter by 12/10/2021
 - Presentation feedback
 - Request for professional photo (optional)
 - Response, Etc.
- Primary presenter and contact information
- Biography (200 words)
- Resume/CV

- Co-presenter information
- Co-presenter biography
- Please tell us about the training experience of the presenter(s)
- Name of the presentation
- Presentation abstract & learning objectives: please provide a brief description that could be used in the program booklet (max 200 words) and three measurable learning objectives
- Presentation description (200 words)
 - Detailed outline
- Presentation format (check all that apply)
 - Interactive Content
 - Lecture with PowerPoint
 - Lecture without PowerPoint
 - Roundtable Discussion
 - Group work
 - Video- YouTube videos can be used but the actual video file would need to be embedded in the ppt file and not just the link to confirm reliable playback
 - Panel
 - Other
- Target audience of the presentation