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A Look Back

PCADV 2013-2014 Annual Report

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Dear Colleagues,

Imagine a world without domestic violence; a time and place where stalking, harassment, beatings, stabbings, rapes and shootings no longer exist.

In 2015, it's still a dream, to be sure. But as former First Lady Eleanor Roosevelt once said, "The future belongs to those who believe in the beauty of their dreams."

At the Pennsylvania Coalition Against Domestic Violence, including our 60 community-based member programs, our dream – no, our goal – is to end domestic violence for the next generation. To do that, it's going to take a cultural movement. And men must play a leading role in that movement, because men are overwhelmingly the perpetrators of domestic violence and

sexual assaults, including those against other men.

So, it should come as no surprise that PCADV and our domestic violence member programs are devoting more time and resources into engaging men.

Last year, we held a symposium and participated in another in Pittsburgh aimed at getting men involved. Both attracted capacity crowds, and both successfully recruited men who are now taking leadership roles in their communities in educating young men about healthy masculinity and positive relationships.

Also last year, PCADV partnered with FISA Foundation, The Heinz Endowments and the Pittsburgh Pirates for a special Father's Day celebration in Pittsburgh. It included a full-page advertisement in the Pittsburgh Post-Gazette, in which four-dozen business, political and religious leaders – as well as Pirates Manager Clint Hurdle – signed a pledge to help end gender violence. The ad invited all men to join the cause by signing a similar pledge on the pasaysnomore.com website. The pledge is still available for anyone who wishes to sign.

The Father's Day campaign was so successful, that PCADV and its partners are expanding it this year to include both the Pirates and their cross-state rivals, the Philadelphia Phillies, as well as the Harrisburg Senators, the Class AA affiliate of the Washington Nationals. In addition to Father's Day Pledge celebrations at their respective ballparks, the teams have agreed to feature their players in public service announcements during baseball games. The spots will be similar to the NO MORE ads that appeared during NFL games last fall.

PCADV's ultimate goal is to forge similar partnerships with other sports organizations in the commonwealth and develop a statewide network of coaches, players and team officials who will serve as community leaders in ending domestic violence and sexual assault.

Message from the Executive Director

On another front, PCADV continues to work diligently with local police departments to reduce the number of domestic violence-related homicides in the commonwealth. Ninety Pennsylvania police departments had implemented our Lethality Assessment Program by the end of 2014.

What is LAP? It's a screening tool that helps local police answering domestic violence calls to quickly determine whether a victim is at high risk of being killed. Those determined to be in danger are encouraged to seek help immediately from their local domestic violence program.

"The Lethality Assessment Program has definitely been a success," said Tamara Hawthorne, a detective for the City of Pittsburgh, which implemented LAP in December 2013. "It is getting more victims of domestic violence in contact with victim services. It definitely has reduced the incidents. I'm seeing it firsthand."

PCADV continues to expand its philanthropic efforts in order to develop new revenue streams to support domestic violence programs and victims. We launched a Giving Circle last year in Western Pennsylvania to raise new funds for prevention programs. The Giving Circle brings together like-minded businesses and individuals who work collaboratively to identify and select specific programs they wish to financially support. The Western Pennsylvania Giving Circle has about two-dozen members and continues to grow.

As the nation's oldest statewide domestic violence coalition, PCADV is proud of our members' record for helping women and families in crisis. Each year together we provide quality services, including legal assistance, to more than 85,000 Pennsylvanians, and technical assistance to allied professionals. We could not do this without your help and support.

Thank you.

Peg J. Dierkers, PhD
Executive Director

FINANCIALS

STATEMENT OF ACTIVITIES

Revenue, gains and other support

Contracts	
Government agencies and foundations	\$24,889,670
Contract administration	\$350,418
Donations	\$148,063
Miscellaneous and other income	\$276,335
Total revenues, gains and other supports	\$25,664,486
Total expenses	\$25,769,172
Change in net assets	\$(104,686)
Net assets - ending	\$1,428,769

STATEMENT OF FINANCIAL POSITION

Current Assets	\$2,157,745
Fixed Assets (net of depreciation)	\$103,965
Total Assets	\$2,261,710
Current Liabilities	\$832,941
Total Net Assets (Unrestricted)	\$1,428,769
Total Liabilities and Net Assets	\$2,261,710

REVENUES

Total Revenue:

\$25,664,486

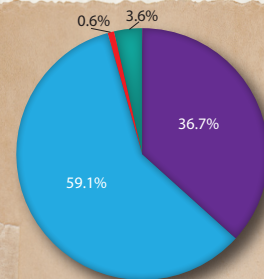
Federal Government:	\$9,415,391	36.7%
State Government:	\$15,173,844	59.1%
Donations:	\$148,063	0.6%
Other:	\$927,189	3.6%

EXPENDITURES

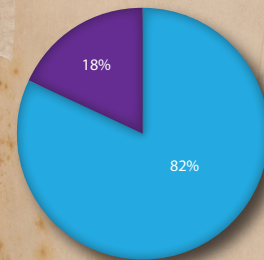
PCADV Funding Disbursement: \$25,769,172

Coalition operating budget: \$4,662,498 18%

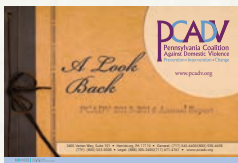
Payments to local domestic violence programs statewide: \$21,106,674 82%



■ Federal Gov't
 ■ Donations
 ■ State Gov't
 ■ Other



■ Coalition Operating Budget
 ■ Payments to local domestic violence programs statewide



Published by PCADV

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PCADV Social Media Reach Wide Audience



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Facebook.com/



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SUPPORTING VICTIMS Our 60 Local Programs

SERVED 85,643 domestic violence victims & their children & 268 teen victims of dating violence (219 girls & 49 boys)

SHELTERED 8,651 victims & their children

ANSWERED 120,364 hotline calls

SUPPORTED victims 377,432 hours of counseling & advocacy

PRESENTED 16,365 community education & training events for 352,597 individuals

BENEFITED from 265,516 hours of work provided by community volunteers

TURNED AWAY 6,152 requests for shelter, because of lack of space

LAYING THE FOUNDATION

Our Coalition Staff

TRAINED 2,884 advocates
and other allied professionals
at 122 workshops

MONITORED 18 visits to local
domestic violence programs

RAISED public awareness
through 35 media interviews,
three opinion pieces,
14 press releases and
event appearances and
two press conferences

LOBBIED our state and
federal governments to
fund critical services and
strengthen legal protections
for domestic violence victims
and their children.

PARTNERED with the
FISA Foundation,
The Heinz Endowments and
the Pittsburgh Pirates for
a special Father's Day
celebration in Pittsburgh.



Allen Kukovich

Allen Kukovich
PRESIDENT
Former Pennsylvania State Senator,
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 Dee Baker)
 Leah Rubenstein (in honor of
 Hannah Muehl's 21st Birthday)



DONOR SPOTLIGHT

Mary Anne Papale and Highmark

Implementation of New Giving Circle in Allegheny County

A committed group of passionate community leaders began a Giving Circle in Pittsburgh in 2014 with the goal of collectively pooling their gifts to fund innovative strategies to raise awareness and ultimately end domestic violence.

Mary Anne Papale, a founding member of the Circle's Advisory Council, is the Community Affairs Director for Highmark. Her passion for problem solving and making connections for the common good have helped to define the vision for the circle and to recruit new members into the circle. Mary Anne also serves on the board of the Women's Center & Shelter in Pittsburgh, a haven for families fleeing abusive situations.



"I have always been blown away by the fact that domestic violence even exists. I am pleased that PCADV has chosen southwestern PA to launch the Giving Circle. I believe that a shift in public attitudes toward domestic violence will happen when we shine the beam of awareness for all to see. Now we need to keep the momentum going and get others involved!"

Highmark sponsored the Giving Circle during its inaugural year, helping to recruit 25 new members to the circle. For 75 years, Highmark has maintained its tradition of helping to build stronger, healthier communities, while working to improve the health and quality of life in the communities. Highmark is committed to putting people first, and believes it has a corporate responsibility to give back in a way that ensures that our communities stay as healthy as possible.

Domestic violence is a serious and life threatening public health issue, with 1 in 3 women experiencing some type of dating or domestic violence in their lifetime. PCADV is grateful for Highmark's commitment to standing with us to end domestic violence for future generations.

Coalition Domestic Violence Centers

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Vice Chairperson Jo Ellen Bowman
Secretary Michelle Robinson-Ritter
Western Regional Representative Michelle Robinson-Ritter
Central Regional Representative Susan Mathias
Eastern Regional Representative Michele Minor Wolf

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A Way Out. David Hyde
A Woman's Place Ifeoma Aduba
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The Abuse Network Crystal Paige
Alice Paul House Audia Boyles
Alle-Kiski Area HOPE Center, Inc. Michelle Bond
AWARE Lizette Olson
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C.A.P.S.E.A. Billie Jo Weyant
Center For Victims Laurie MacDonald
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Congreso De Latinos Unidos, Inc. Julie Avalos
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Crisis Shelter of Lawrence County Debby Hennon
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Domestic Violence Services Michelle Robinson-Ritter
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