

FOR IMMEDIATE RELEASE

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PCADV to Use \$70,000 Allstate Foundation Grant To Assist Domestic Violence Victims

HARRISBURG, Pa., Nov. 18, 2014 – The Pennsylvania Coalition Against Domestic Violence today announced the continued partnership with Allstate Foundation to help domestic violence victims gain economic independence and safety. This new grant for \$70,000 from Allstate Foundation will expand and enhance PCADV’s Investing in Survivors’ Financial Independence Initiative.

“PCADV and its statewide network of 60 community-based domestic violence programs know, from more than three decades of working with victims, that financial instability ranks as the No. 1 reason why they stay with or return to their abuser,” said Executive Director Peg J. Dierkers. “Many victims endanger themselves so their children can have a home. By preparing victims for the workplace and teaching them budgeting and financial planning skills, this initiative gives them the tools they need to obtain employment, save money and start new lives free from abuse.”

The Moving Ahead Financial Empowerment Grant was established on Oct. 1, 2012.

The grant helps fund training that includes financial education, job readiness and job training, matched savings accounts and microloans. PCADV has six Economic Justice pilot sites, including two that were launched this year.

All funds are going to the pilot sites in the following locations:

- Wise Options YWCA of North Central PA, Williamsport, Lycoming County
- Centre County Women's Resource Center, State College, Centre County
- AWARE, Sharon, Mercer County
- Victims Intervention Program, Honesdale, Wayne County
- Lutheran Settlement House, Philadelphia
- Victim Outreach Intervention Center, Butler, Butler County.

The Allstate Foundation awarded PCADV \$61,200 in 2013 for the Investing in Survivors' Financial Independence Initiative and in 2012 Allstate Foundation awarded PCADV \$40,000 for the Initiative.

Since 1952, Allstate Foundation has created practical, proven programs to help thousands of individuals and families overcome personal challenges and uncertainties so they can lead better and safer lives. PCADV thanks Allstate Foundation for its commitment to helping domestic violence victims find safety and build new lives.

About PCADV

Founded in 1976, the Pennsylvania Coalition Against Domestic Violence is the oldest statewide domestic violence coalition in the nation. Each year it provides free and confidential services to nearly 100,000 victims of domestic violence, through a network of 60 community-based programs serving all 67 counties in the commonwealth. PCADV also promotes public awareness of domestic violence-related issues through its PA SAYS NO MORE campaign, which it operates in partnership with the Pennsylvania Coalition Against Rape. For more information, visit www.pcadv.org or www.pasaysnomore.com; or follow PCADV on Twitter @pcadvorg and on Facebook at <https://www.facebook.com/pages/Pennsylvania-Coalition-Against-Domestic-Violence/479697025386367>.

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